



Review of Hruitech.com

Generated on 2024-07-18

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

	\mathbf{T}	ab	le	of	Conten	ts
--	--------------	----	----	----	--------	----

Search Engine Optimization

Visitors

Link Analysis

Mobile Technologies

Social

Usability

Iconography

Good

To Improve

Errors

Not Important

Hard to solve

Little tough to solve

Solve Easy to solve

No action necessary



Search Engine Optimization



PoE Switch and Industrial Switch Manufacturer | HRUI

Length: 52 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



PoE Switch | L2+&L3+ Managed Switch | Industrial Switch | Ethernet Switch | Fiber Media Converter | PoE Injector

Length: 112 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



PoE Switch | L2+ & L3+ Managed Switch | Industrial Switch | Ethernet Switch | Fiber Media Converter | PoE Injector

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.



Google Preview

PoE Switch and Industrial Switch Manufacturer | HRUI

hruitech.com/

PoE Switch | L2+&L3+ Managed Switch | Industrial Switch | Ethernet Switch | Fiber Media Converter | PoE Injector

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.



<h1></h1>	<h2></h2>	<h3></h3>	<h4></h4>	<h5></h5>	<h6></h6>
1	1	8	0	8	0

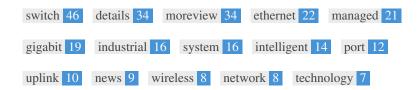
<h2> Product Category </h2>
<h3> PoE Switch </h3>
<h3> Ethernet Switch </h3>
<h3> Managed Switch </h3>
<h3> Industrial PoE Switch </h3>
<h3> Industrial Ethernet Switch </h3>
<h3> Optical Fiber Converter </h3>
<h3> PoE Accessory </h3>
<h3> Wireless Bridge </h3>
<h5> PoE Switch </h5>
<h5> Ethernet Switch </h5>
<h5> Industrial PoE Switch </h5>
<h5> Industrial Ethernet Swit </h5>
<h5> Optical Fiber Converter </h5>
<h5> PoE Accessory </h5>
<h5> Managed Switch </h5>
<h5> Wireless Bridge </h5>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.







This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords switch	Freq 46	Title •	Desc	<h></h>
details	34	×	×	×
moreview	34	×	×	×
ethernet	22	×	✓	-
managed	21	×	✓	-
gigabit	19	×	×	×
industrial	16	✓	✓	-
system	16	×	×	×
intelligent	14	×	×	×
port	12	×	×	×
uplink	10	×	×	×
news	9	×	×	×
wireless	8	×	×	-
network	8	×	×	×
technology	7	×	×	×

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 58 images on this web page **×** 10 ALT attributes are empty or missing.

/uploadfiles/ | | | | | | | | /PoE | | | | | /20210810171559326.png? UG9F5Lqk5o2i5py6LnBuZw==

/uploadfiles/|| || || || /PoE|| || /20210810172143932.png?UG9F6YWN5Lu257G7LnBuZw==

/uploadfiles/2024/08/20240826104837572.png?MTAwMDEucG5n

http://mystatus.skype.com/bigclassic/live:107310dc235a59ed

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 13.62%

Text content size 9486 bytes Total HTML size 69624 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Oh No! GZIP is not enabled.

X Your webpage size is 68 KB, could be compressed upto 12 KB using GZIP (82.6 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Warning! We have detected parameters in a massive number of URLs

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Great, you are not using underscores (these_are_underscores) in your URLs

000

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://hruitech.com/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Good, you have Robots.txt file! http://hruitech.com/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

000

Exactly how many years and months

Domain Age: 5 Years, 273 Days

Created Date: 11th-Dec-2018

Updated Date: 13th-Dec-2021

Expiry Date: 11th-Dec-2024

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





Indexed pages in search engines

-337.397.397 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website



Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



Usability



http://hruitech.com
Length: 12 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

O Load Time

0.96 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language

Good, you have declared your language Declared Language: EN-GB

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
hruitech.net	Available
hruitech.org	Already Registered
hruitech.biz	Already Registered
hruitech.io	Already Registered
hruitech.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status	
bruitech.com	Already Registered	
gruitech.com	Available	
truitech.com	Already Registered	
yruitech.com	Already Registered	
uruitech.com	Available	

Register the various typos of your domain to protect your brand from cybersquatters.



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile



Oh No! This page is not mobile-friendly. Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



Technologies



Server IP	Server Location	Service Provider	
43.135.172.159	Not Available	Not Available	

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- * Too bad, your website has too many CSS files.
- * Too bad, your website has too many JavaScript files.
- Perfect, your website doesn't use nested tables.
- * Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



Social



Your social media status

f Facebook Likes:

G+ PlusOne:

in Twitter:

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.



Visitors

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

000

No data available

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

000

Just a estimated worth of your website based on Alexa Rank.



Link Analysis



We found a total of 87 links including both internal & external links of your site

Anchor	Type	Follow
English	Internal Links	Dofollow
Products	Internal Links	Dofollow
PoE Switch	Internal Links	Dofollow
Ethernet Switch	Internal Links	Dofollow
Managed Switch	Internal Links	Dofollow
Industrial PoE Switch	Internal Links	Dofollow
Industrial Ethernet Switch	Internal Links	Dofollow
Optical Fiber Converter	Internal Links	Dofollow
PoE Accessory	Internal Links	Dofollow
Wireless Bridge	Internal Links	Dofollow
Solution	Internal Links	Dofollow
Wireless Network	Internal Links	Dofollow
Building Intercom	Internal Links	Dofollow
Intelligent Transportati	Internal Links	Dofollow
Electric Energy	Internal Links	Dofollow
Mine Industry	Internal Links	Dofollow
Industrial Automation	Internal Links	Dofollow
Public Works	Internal Links	Dofollow
Service Support	Internal Links	Dofollow
Channel Agent	Internal Links	Dofollow
After-Sales Support	Internal Links	Dofollow
Data Download	Internal Links	Dofollow
News	Internal Links	Dofollow
Product News	Internal Links	Dofollow
Exhibition News	Internal Links	Dofollow
Industry News	Internal Links	Dofollow
Technology Sharing	Internal Links	Dofollow
About HRUI	Internal Links	Dofollow
Founding Story	Internal Links	Dofollow
Development History	Internal Links	Dofollow
Organizational Structure	Internal Links	Dofollow
Enterprise Culture	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Supplier Recommendation	Internal Links	Dofollow
HR-SWTG0C80N - 8 Port Full 10G Ethernet Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
$\ensuremath{HR\text{-}SWTG1C8F}$ - 8 Port Full 10G SFP+ Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-SWG10482S - 50 Port Gigabit Ethernet Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-SWTG1216AS - 18 Port 10G Uplink 2.5G Ethernet Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-SWTG1224AS - 26 Port 10G Uplink 2.5G Ethernet Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-SWTG024AS - 6-Port 10G Uplink 2.5G Ethernet Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR500-AXG-42S - 6 Ports Gigabit Intelligent Industrial PoE Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-SWTG015AS - 6-Port 10G Uplink 2.5G Ethernet Switch MORE VIEW DETAILS hot	Internal Links	Dofollow



HR500-SWGW2082S - 10-Port Industrial Web Managed Ethernet Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR500-AFGW-82S - 10-Port Gigabit Industrial Web Managed PoE Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR500-AFG-82S - 10-Port Gigabit Industrial PoE Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR500-AF-41 - 5-Port 10M/100M Intelligent Industrial PoE Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR900-AFG-SWTG018ANS - 9 Port 10 Gigabit uplink 2.5G PoE switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR900-AFG-SWTG015ANS - 6 Port 10 Gigabit Uplink 2.5G PoE Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR200-AFG-242S-400 - 26-Port Gigabit Intelligent PoE Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-SWGW20242S - 26 Port Gigabit Web Managed Ethernet Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-SWTG3624AS - 30 Port L3 Managed 10G Uplink 2.5G Ethernet Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-AFGW-242S-400 - 26 Port Gigabit Web Managed Ethernet PoE Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR900-AFG-242S-400 - 26-Port Gigabit Intelligent PoE Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-AXGM-SWTG3624AS - 30 Port L3 Managed 10G Uplink 2.5G PoE Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-AXGM-SWTG3448S-650 - 52 Port 10G Uplink 48 Ports Gigabit L3 Managed POE Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-SWTG3C12F - 12-Port 10G L3 Management Ethernet Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-AFGW-71 - 8-Port Gigabit Web Managed Ethernet POE Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR200-AFGM-82NS-150 - 10-Port Gigabit L2+ Managed PoE Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR200-AFGM-2444S-400 - 28-Port Gigabit L2+ Managed PoE Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-SWGW2080 - 8-Port Gigabit Smart Managed Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-SWTG342408F - 36-Port 10G SFP+ Uplink L3+ Managed Ethernet Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR200-AFGM-SWTG3424S-400 - 28-Port 10G SFP+ L3+ Managed Intelligent PoE Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-SWG2082NS - 10-Port Gigabit L2 Managed Intelligent Ethernet Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-SWTG3424S - 28-Port 10G L3 Managed Intelligent Ethernet Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-SWTG3448S - 52-Port 10G L3 Managed Intelligent Ethernet Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-AFGM-82NS - 10-Port Gigabit L2 Managed Intelligent PoE Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-AFGM-1622S-300 - 20-Port Gigabit L2 Managed Intelligent PoE Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
HR-AFGM-2444S-400 - 28-Port Gigabit L2 Managed Intelligent PoE Switch MORE VIEW DETAILS hot	Internal Links	Dofollow
Electricity Distribution Automation System Solution The large-scale power system that emerged in the 20th century is one of the most important achievements in the history of human engineering science. It is an electric power production and consumption system composed of power generation, transmission, substation, distribution and utilization. It transforms primary energy in nature into electricity through mec	Internal Links	Dofollow
Community Comprehensive Security System Solution At present, community residents not only pursue high quality of life, but also pay special attention to the safety of life and property protection. Security system has become the basic configuration of intelligent community information system construction. The community security system provides wired and wireless integrated transmission and PoE power supply	Internal Links	Dofollow



Large-scale Wireless Networking Solution Wireless network refers to the network that can realize the interconnection of various communication devices without wiring. In recent years, the development of wireless network is very rapid, and people's dependence on it is also gradually increasing. People prefer wireless networks to mobile networks because they are fast and easy to connect to.	Internal Links	Dofollow
Intelligent Building Visual Intercom System Solution Building intercom, namely in the multi-story or high-rise building homes and property management is to realize the visitors center can talk to each other Information communication and implement management system of access control system not only enhances the high-rise residential security work, but also greatly facilitate the residents, reduce many unnecessa	Internal Links	Dofollow
Road Monitoring Bayonet System Solution With the large-scale popularization and application of motor vehicles, various motor vehicle related violations began to breed and spread. The collection, statistics and analysis of road traffic accidents and the continuous automatic detection and recording of motor vehicles running red lights are important means to curb motor vehicles running red lights, so	Internal Links	Dofollow
Highway Industry Monitoring Solutions While the expressway network makes outstanding contribution to the national economic development, it also poses a severe test to the automation and intelligence of expressway management and operation. With the development of communication technology and electronic technology, electromechanical system of expressway has gradually become the basis of expressway	Internal Links	Dofollow
Coal Mine Integrated Automation System Solution Most coal mines have built or will build a variety of automation systems, from the point of view of system engineering on the whole to carry on the unified automatic management of the mine, prevent the "information island" phenomenon, effectively integrate all kinds of resources and give play to the maximum benefit of automation integration, it is necessary	Internal Links	Dofollow
Industrial Automation Control System Solution Industrial automation is the machine equipment or production process in the absence of direct manual intervention, according to the expected goal to achieve measurement, manipulation and other information processing and process control. Automation technology is to explore and research the method and technology to realize automation process. It is involved in	Internal Links	Dofollow
Urban Comprehensive Pipe Gallery System Solution Underground comprehensive pipe gallery is a kind of public infrastructure formed by placing two or more pipelines in it. It is the development direction of urban lifeline engineering infrastructure. The Underground comprehensive pipe gallery system not only solves the problem of urban traffic congestion, but also tremendous facilitates the maintenance and rep	Internal Links	Dofollow
Urban Sewage Treatment And Control System Solution Urban sewage treatment refers to the measures taken to change the nature of sewage so that it does not harm the environmental waters. Urban sewage treatment technology is to use a variety of facilities and equipment and technology, the sewage contained pollution substances from the water separation and removal, so that the harmful substances into harmless su	Internal Links	Dofollow
Site map	Internal Links	Dofollow
Legal notice	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
Chinese	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.







Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

